



Sponsorship Opportunities 2017

Principal Partners

Principal Partners enjoy high visibility to our audience. You can strengthen business profile, reach new clients and reward employees.

Choose to sponsor a specific art form or target age group, to best serve your own aims and objectives. We will create a bespoke experience just for you.

Level 1

From £1500 +

Sponsorship benefits:

- ¼ page advert in Festivities programme
- Logo accreditation on selected Festivities publicity materials
- Promotional exit flyering at an event of your choosing
- Invitations to the Festivities launch party
- Four VIP tickets

Level 2

From £3000+

Sponsorship benefits:

- ½ page advert in the Festivities programme
- Logo accreditation on selected Festivities publicity materials
- Name checking as a major sponsor in all relevant press and at our launch event
- Promotional exit flyering at an event of your choosing

- Invitations to the Festivities launch party
- Opportunities for staff involvement
- Generous provision of VIP passes

Level 3

From £5,000 +

Sponsorship benefits:

- Full page advert in the Festivities programme
- Logo accreditation on all Festivities publicity materials
- E-newsletter and Social media promotion
- Name checking as a major sponsor in all relevant press and at our launch event
- Opportunities for staff involvement
- Generous provision of VIP passes
- Sector sponsorship exclusivity
- Individual event sponsored by your company
- Promotional display and exit flyering at multiple events
- Invitations to the Festivities launch party and opening concert

Other Sponsorship Opportunities

If you are a small company, charity or in the educational industry the levels above may not be for you. We have sponsors of all different types. Some of our sponsors also offer in-kind marketing or venue hire or free events for us as well as a monetary contribution. Please get in touch with how you would like to support us and we can look at creating a bespoke sponsorship package.

For further details on all aspects of the Portsmouth Festivities, please contact:

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